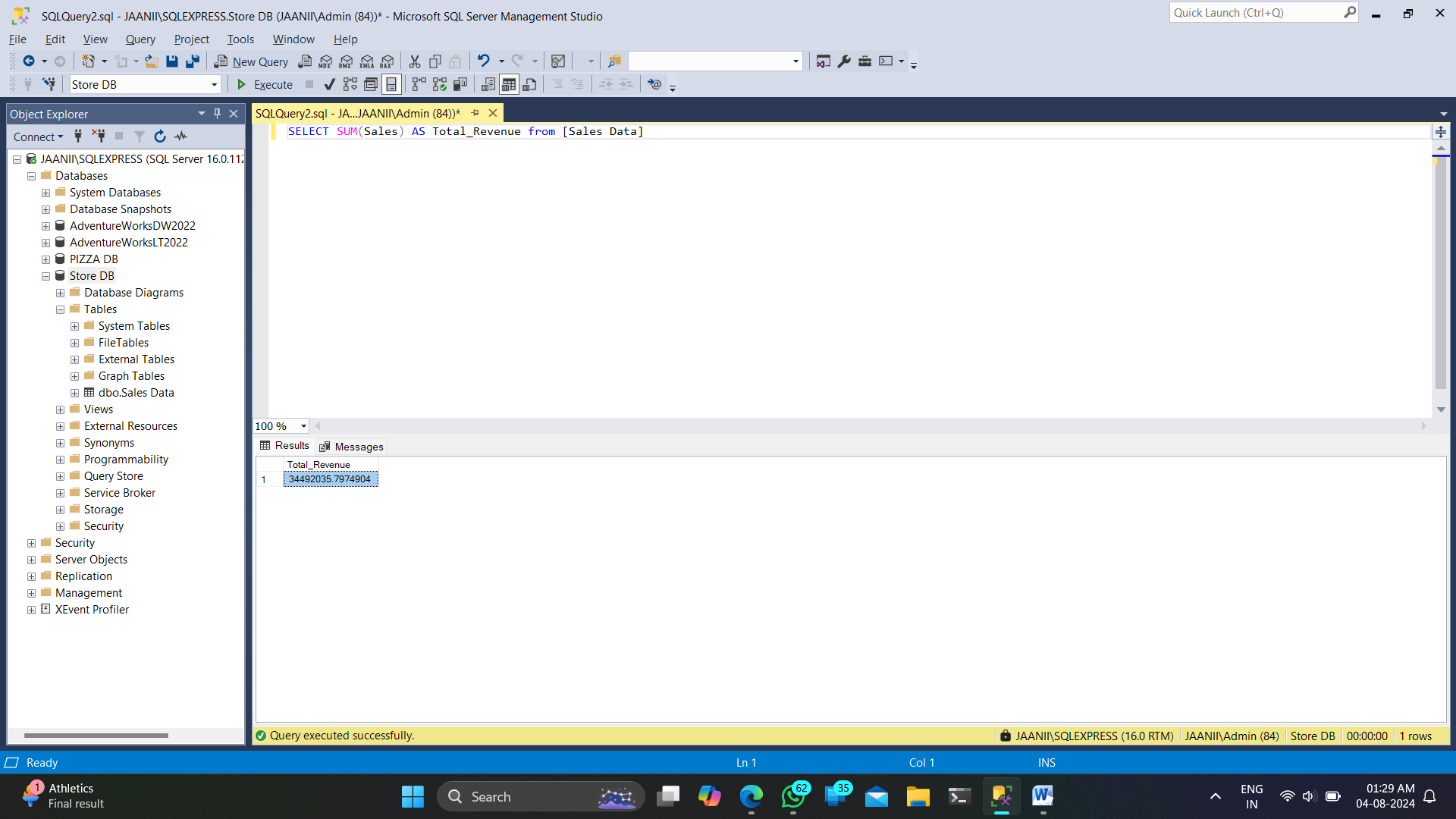
**Gadget Sales REPORT**

1. **KPI’s**

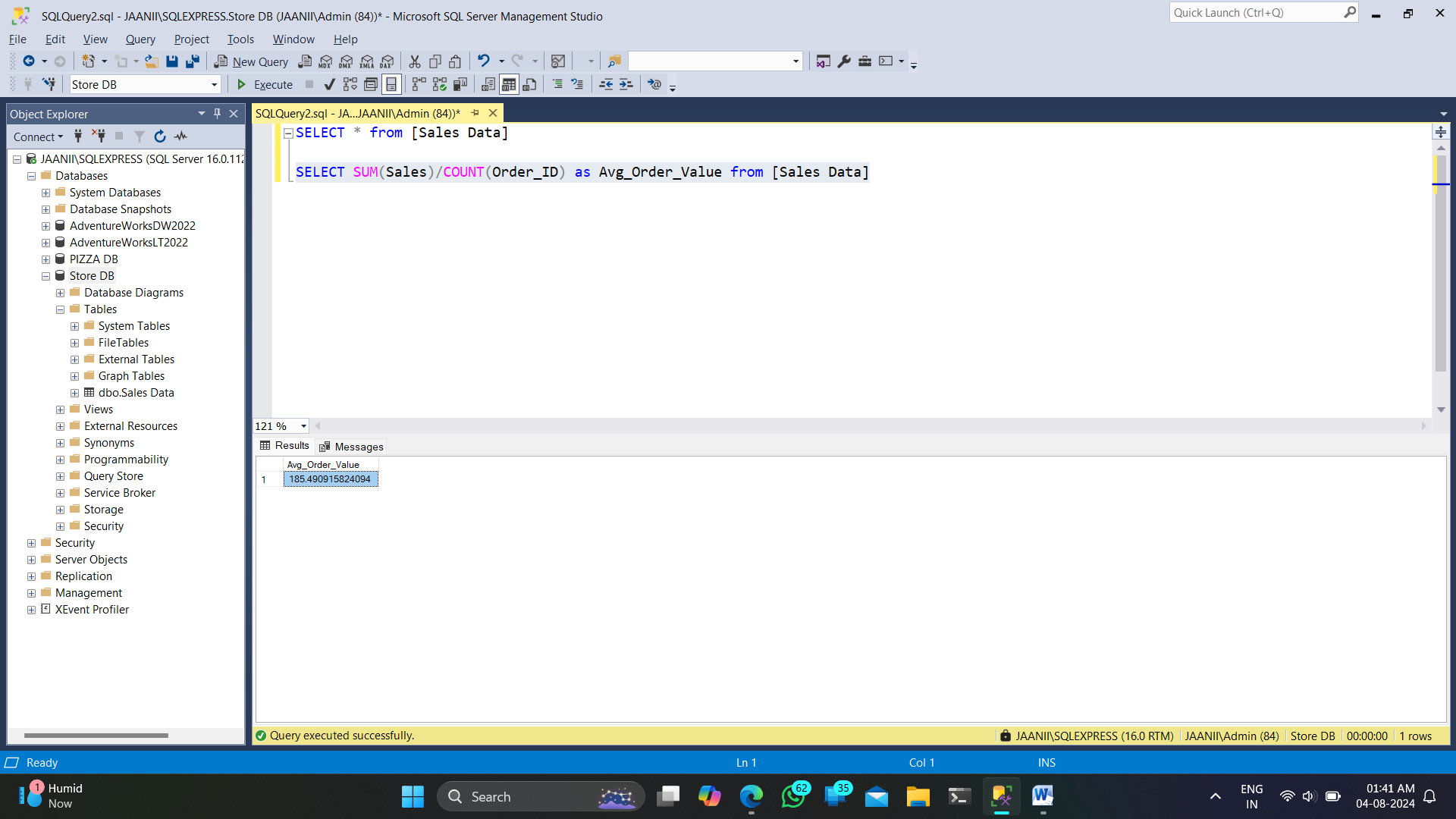
1.**TOTAL REVENUE**

SELECT SUM(Sales) AS Total\_Revenue from [Sales Data]



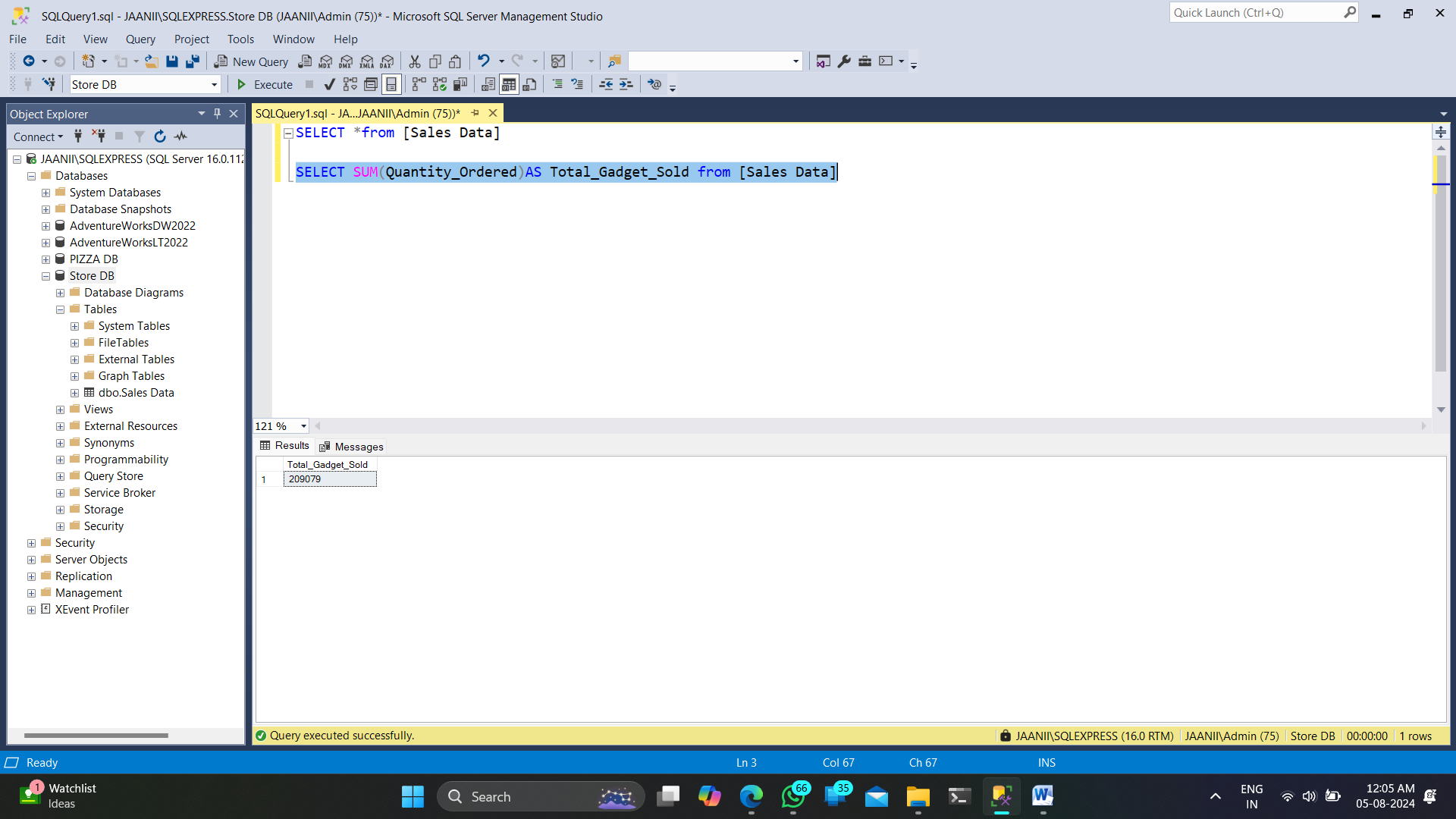
2.**Average Order Value**

SELECT SUM(Sales)/COUNT(Order\_ID) as Avg\_Order\_Value from [Sales Data]



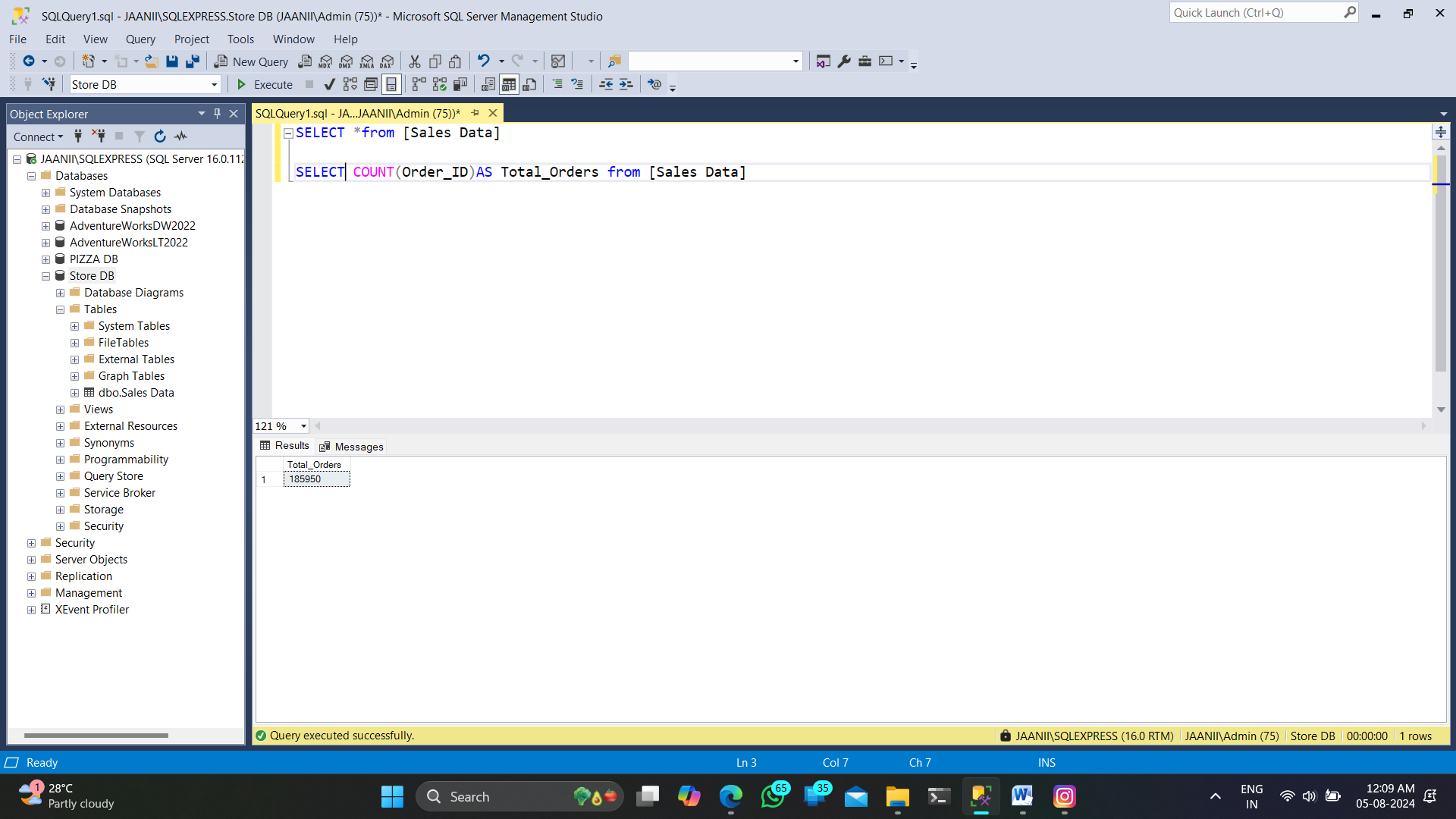
3.**Total Gadget Sold**

SELECT SUM(Quantity\_Ordered)AS Total\_Gadget\_Sold from [Sales Data]



4.**Total Orders**

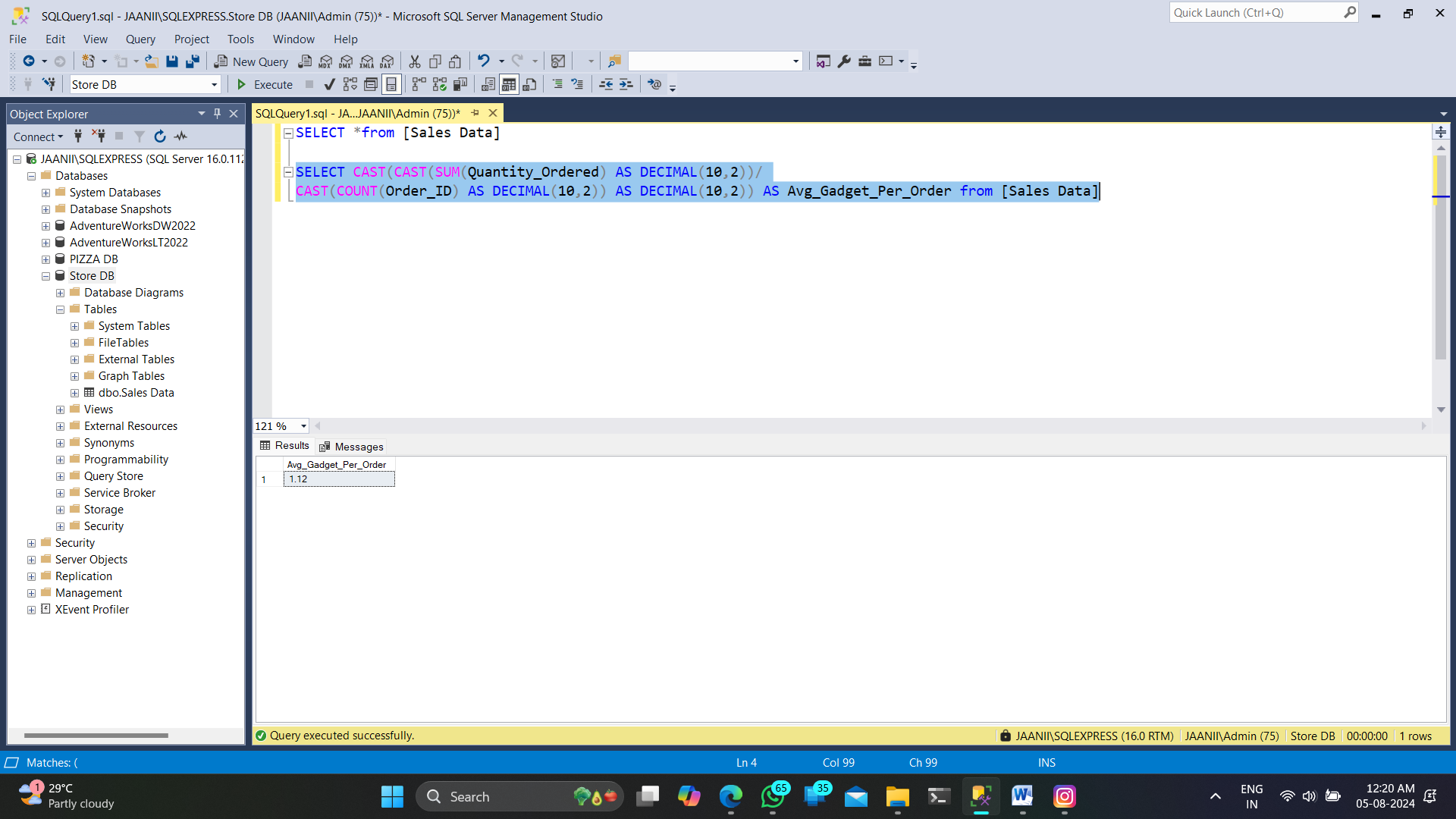
SELECT COUNT(Order\_ID)AS Total\_Orders from [Sales Data]



5.**Average Gadget Per Order**

SELECT CAST(CAST(SUM(Quantity\_Ordered) AS DECIMAL(10,2))/

CAST(COUNT(Order\_ID) AS DECIMAL(10,2)) AS DECIMAL(10,2)) AS Avg\_Gadget\_Per\_Order from [Sales Data]



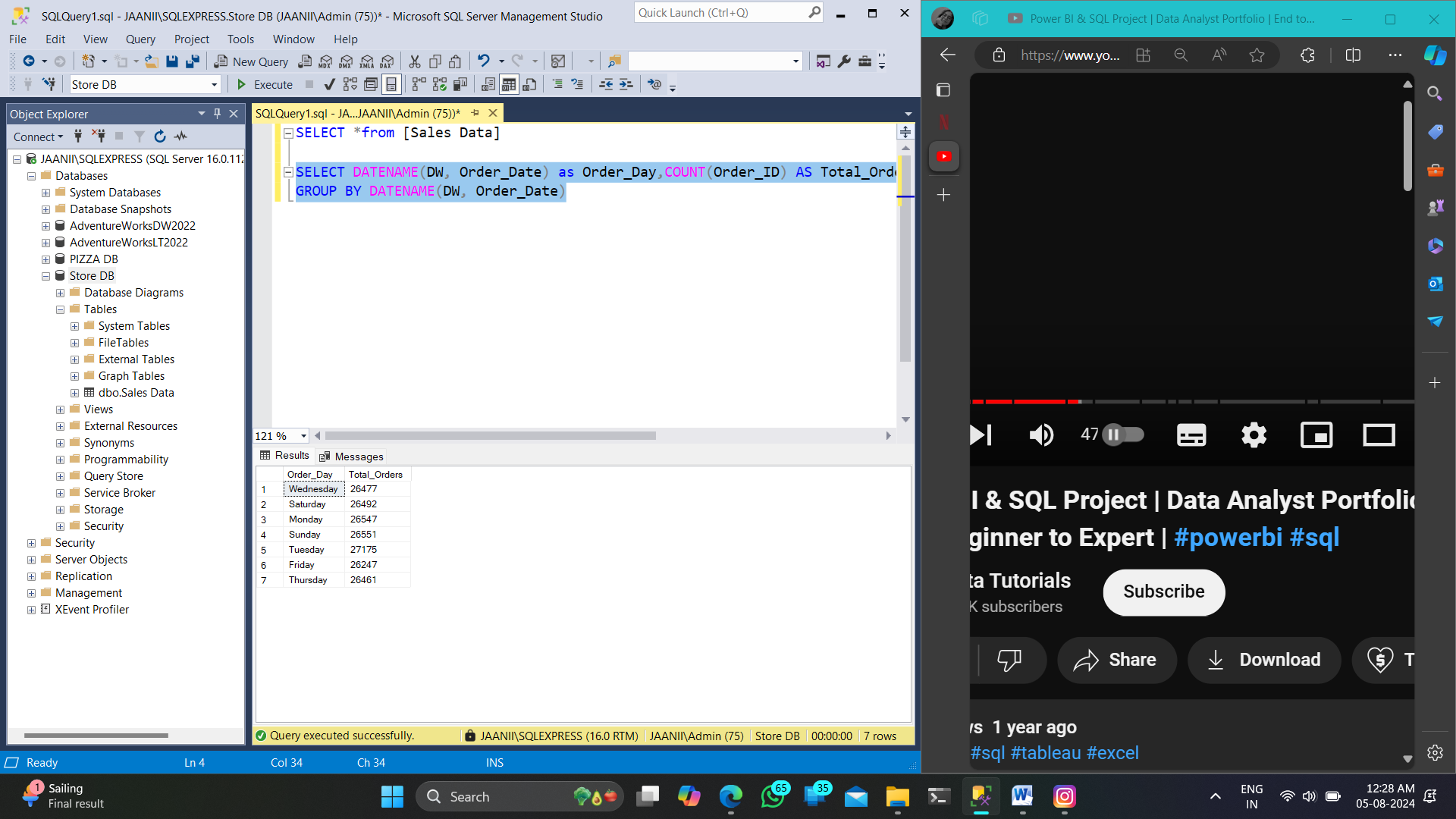
**B.CHARTS**

**1.Day-wise**

SELECT DATENAME(DW, Order\_Date) as Order\_Day,COUNT(Order\_ID) AS Total\_Orders

From [Sales Data]

GROUP BY DATENAME(DW, Order\_Date)



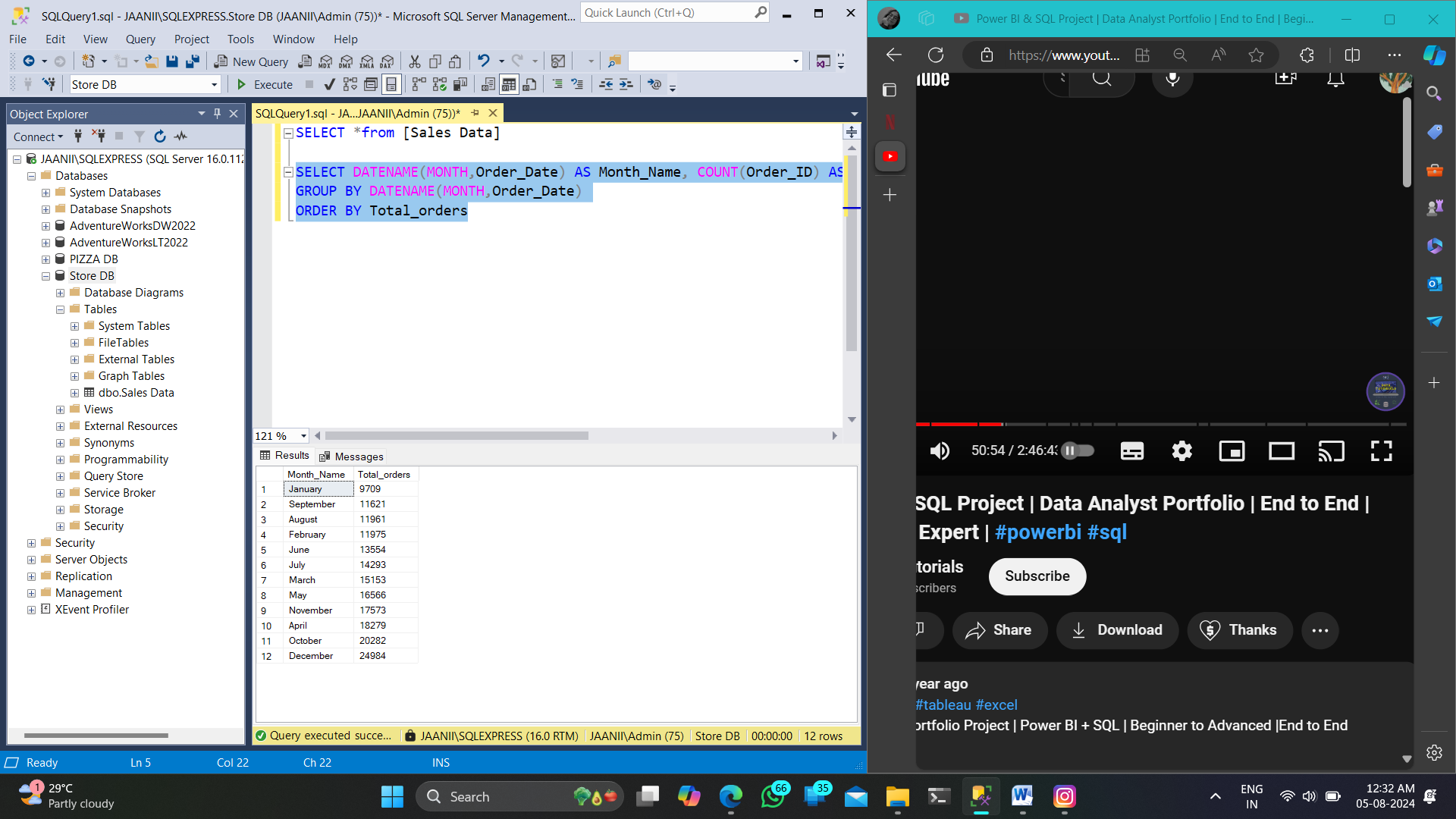
**2.Month**

SELECT DATENAME(MONTH,Order\_Date) AS Month\_Name, COUNT(Order\_ID) AS Total\_orders

from [Sales Data]

GROUP BY DATENAME(MONTH,Order\_Date)

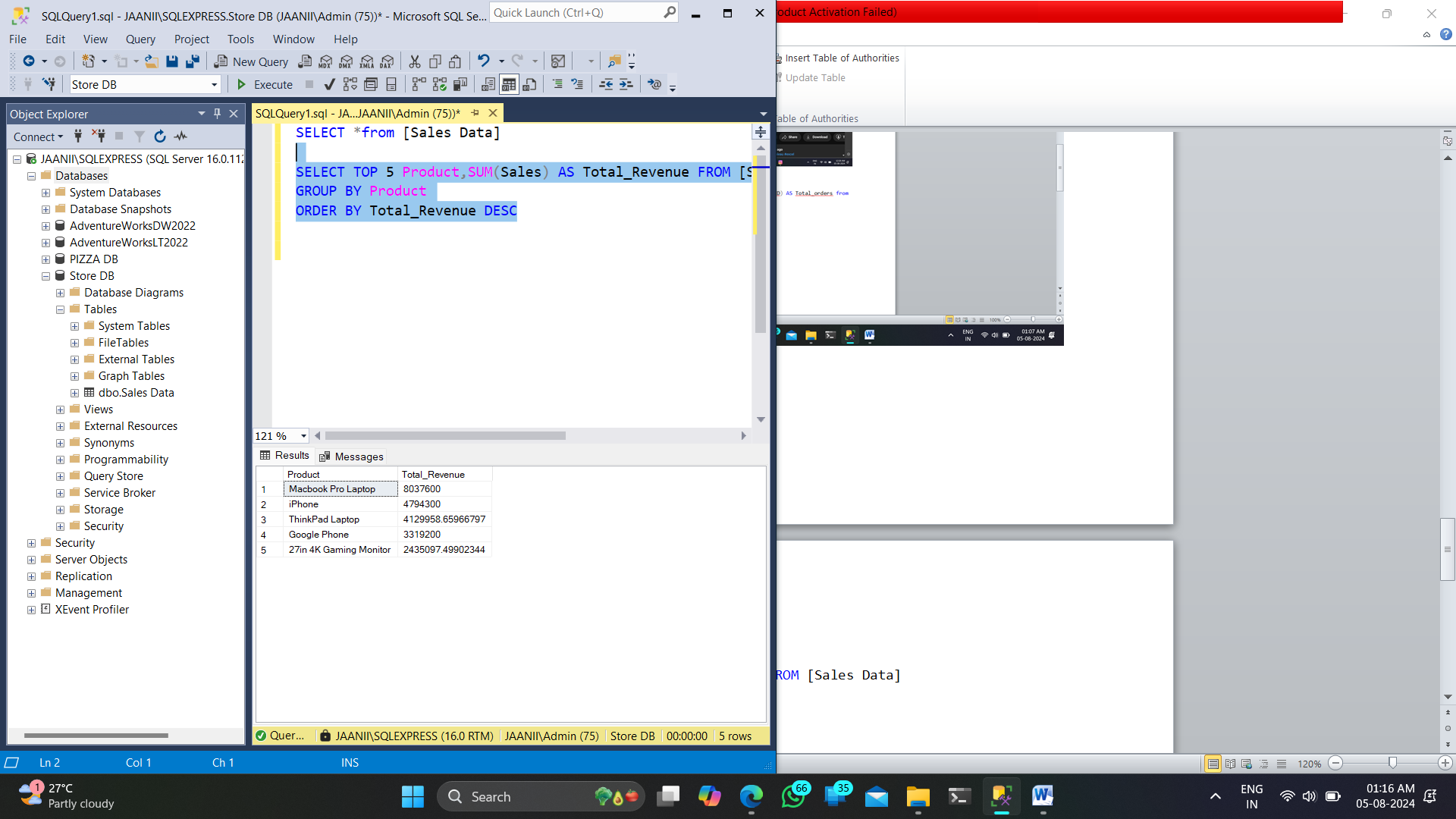
ORDER BY Total\_orders



**3.TOP 5**

**i)Revenue**:

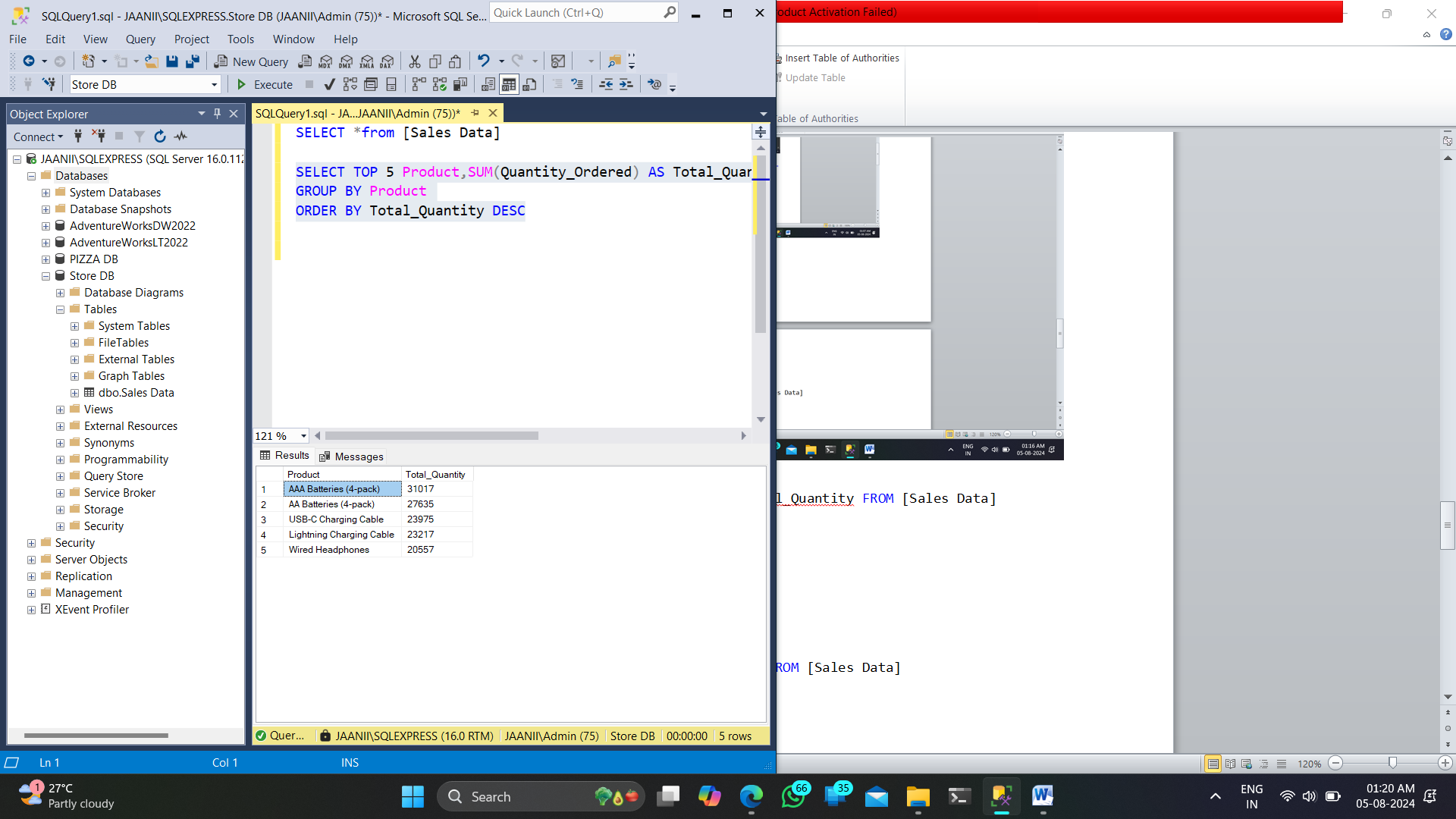
SELECT TOP 5 Product,SUM(Sales) AS Total\_Revenue FROM [Sales Data] GROUP BY Product ORDER BY Total\_Revenue DESC



**ii)Quantity:**

SELECT TOP 5 Product,SUM(Quantity\_Ordered) AS Total\_Quantity FROM [Sales Data]

GROUP BY Product ORDER BY Total\_Quantity DESC



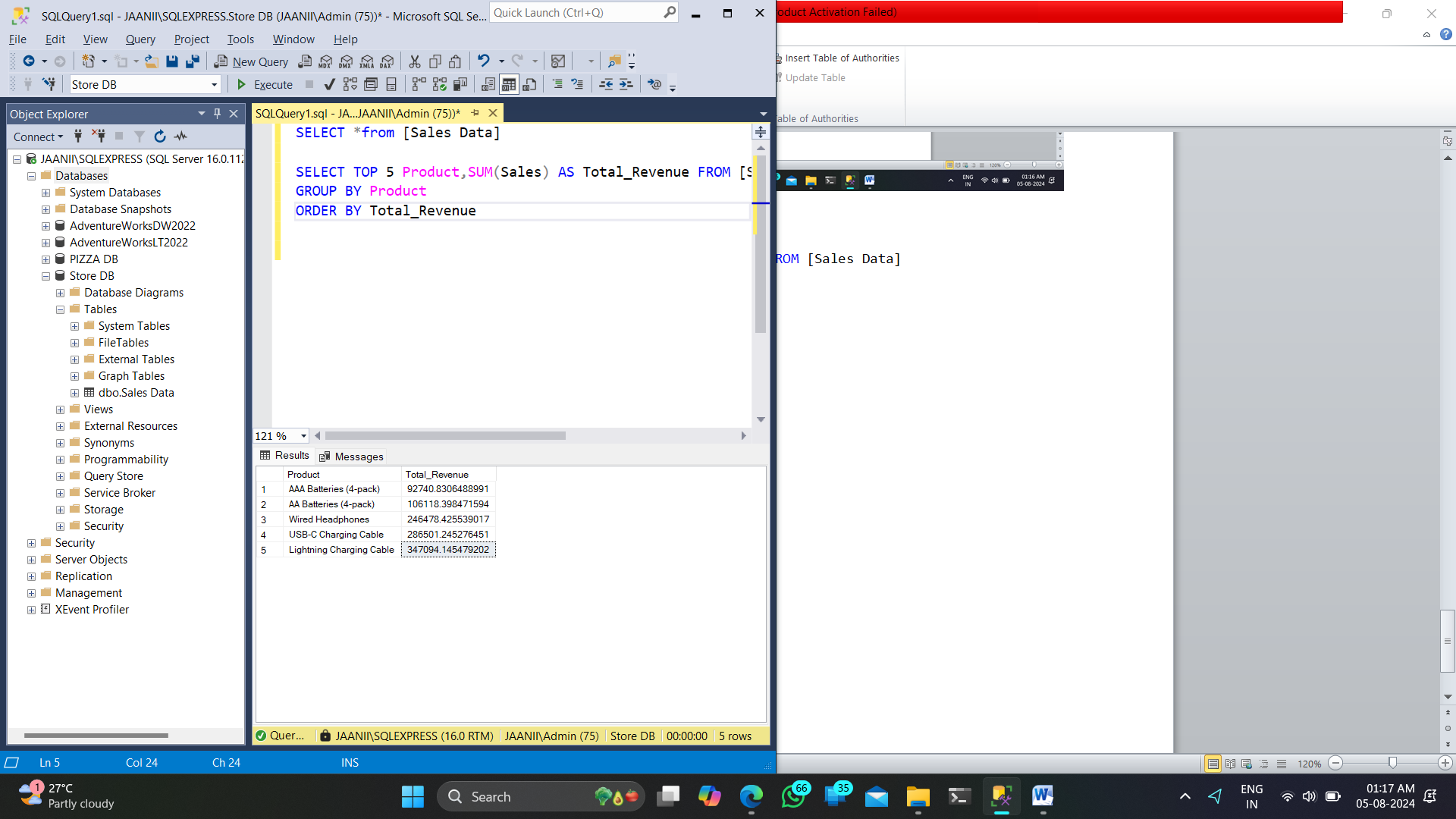
**4.Bottom 5**

**i)Revenue**

SELECT TOP 5 Product,SUM(Sales) AS Total\_Revenue FROM [Sales Data]

GROUP BY Product

ORDER BY Total\_Revenue

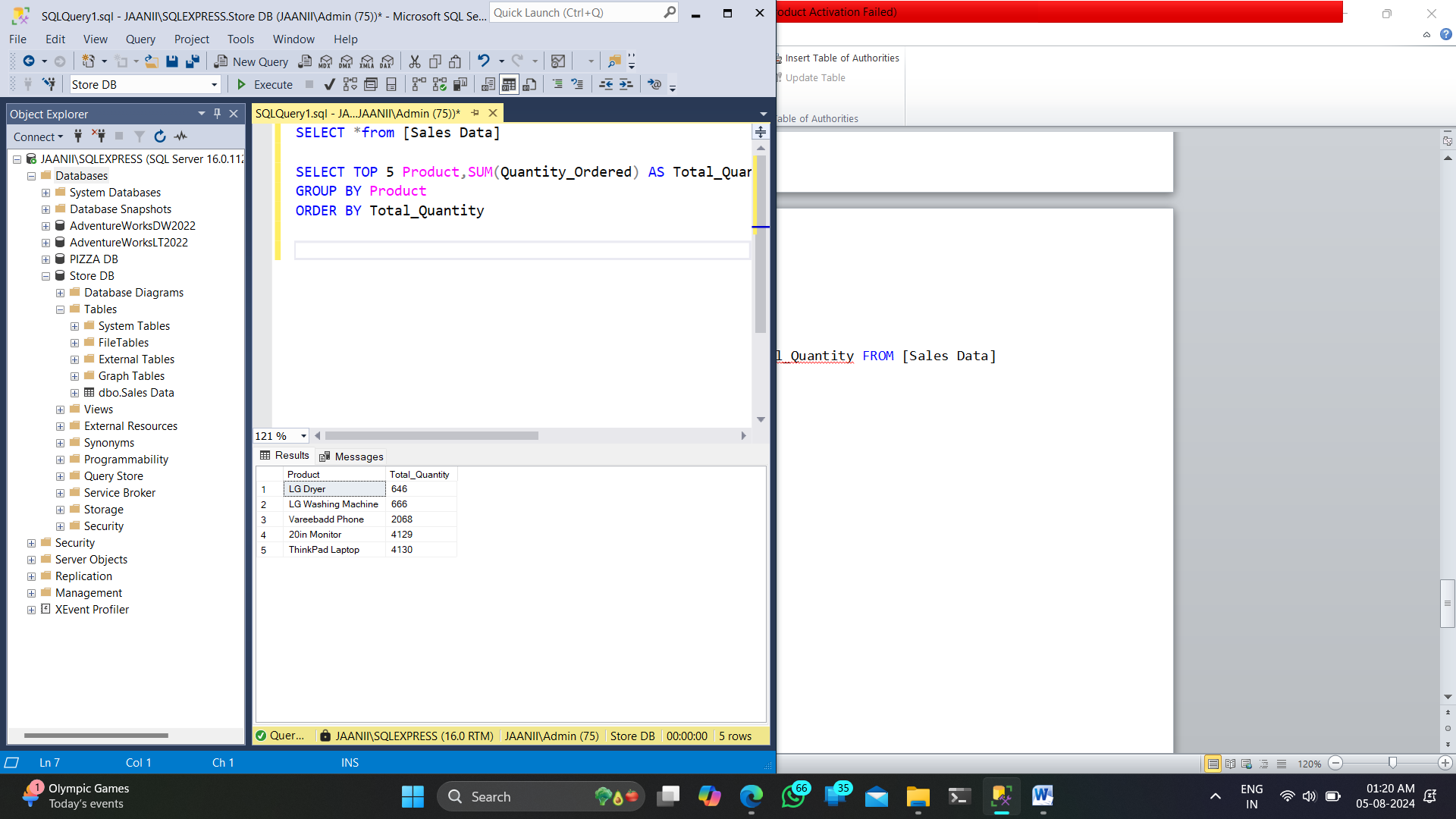


**ii)Quantity**

SELECT TOP 5 Product,SUM(Quantity\_Ordered) AS Total\_Quantity FROM [Sales Data]

GROUP BY Product

ORDER BY Total\_Quantity

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